**POLAND AT THE WORLD CUP**

**– let's experience it all over again at the unique multisensory exhibition**

**This time, rather than on the pitch, the White-and-Reds will appear at the multisensory exhibition presented at the Art Box Experience at the Norblin Factory. You will have a chance to relive the excitement of their performances at the World Cup from 29 October by visiting the exhibition “Poland at the World Cup”.Memories of Poland's beloved sport will be brought to life thanks to incredible visual effects created using state-of-the-art technology and collaboration with the Library of Polish Football of the Polish Football Association, which is the source of all exhibition materials. The exhibition is organized by the Polish Football Association.**

Playing in the World Cup is every football player's dream. Returning from it with a trophy is the ticket to everlasting greatness. The White-and-Reds made it to the podium twice: the silver medals (given for the third place at the time) went to Kazimierz Górski's team of the Eagles in 1974, and to the players led by Antoni Piechniczek in 1982. It is not only players scoring spectacular goals who become legendary, but also entire teams – because only a team effort can bring success.

When viewing the exhibition "Poland at the World Cup", you will be wading in the rain with Ernest Wilimowski in the legendary match against Brazil, defending penalty kicks with Jan Tomaszewski and scoring spectacular goals like Grzegorz Lato at the tournament in the Federal Republic of Germany. You will find yourself dancing the Argentine tango with Jacek Gmoch's team or struggling in the Spanish and Mexican heat with Antoni Piechniczek's squad. But being a football fan is also about being able to accept defeats, which are an inevitable part of any sport. That is why, the exhibition includes a reminder of Poland's three World Cup appearances in the 21st century. The opening match, the in-or-out match and the match for honour's sake... Yet, we believe that things will be different in Qatar. We hope to finally break the unlucky streak as Czesław Michniewicz's team in the play-off match against Sweden have shown that these hopes are not unfounded. It is these great and less glorious moments of Polish football that this unique exhibition is about.

– *This exhibition is absolutely remarkable! Every fan should see it and make a sentimental, emotional journey through the Polish National Team's performances in the World Cup final tournaments. The upcoming World Cup in Qatar is a great opportunity for this. We’d like to kindly invite you to visit the exhibition and the Polish Football Library on the "Łączy nas piłka" website,* said **Łukasz Wachowski, Secretary General of the Polish Football Association.**

Organizing this exhibition would not be possible it were not for the Library of Polish Football of the Polish Football Association. In fact, the library is truly a repository of knowledge. It already contains over 1,500 matches, including the most important ones of the national team. It is from this library that all the exhibited material comes from. The history of Polish football captured on film, in television broadcasts, photographs, newspaper articles, tickets or match programmes; but also in the memories of football players, coaches, activists, journalists and fans. “Poland at the World Cup” exhibition is a promotional activity for the Library of Polish Football of the Polish Football Association.

The full of colour and emotion exhibition directed by Magdalena Mikołajczyk (produced by Piotr Sikora and Marcin Śmigielski) is a chance to relive eight football World Cup participations of the Polish team. It is also an opportunity to discover their significance (not just in the area of sport!), as well as to take pride in the players playing with the eagle on their chests. And to keep you buzzing with excitement even longer - feel free to take a selfie with the Polish National Football Team.

Football is all about people – not only the players, the coaches and the fans, but also the sports journalists, who often get carried away with their own emotions when covering games. It may therefore come as a surprise ... to have one of Poland's best-known commentators on board. Who will it be? See for yourself by visiting the Art Box Experience at the Norblin Factory for the multisensory exhibition “Poland at the World Cup”.

**The exhibition can be visited from October 29, 2022 until December 31, 2022.**

The exhibition is organized by the Polish Football Association and the main media partners are Biblioteka Piłkarstwa Polskiego PZPN *[Library of Polish Football of the Polish Football Association*], ŁączyNasPiłka.pl and TVP Sport. Other media patronage also include Radio Eska, Onet, "Przegląd Sportowy" and "Super Express".

**“Poland at the World Cup” exhibition:**

**Producers:** Piotr Sikora, Marcin Śmigielski.

**Directed by:** Magdalena Mikołajczyk.

**Content cooperation:** The Polish Football Association and the Library of Polish Football (Paweł Drażba, Rafał Byrski, Dominik Rybarczyk, Krzysztof Jaśniok, Piotr Kuczkowski, Adrian Woźniak).

**Produced by:** Art Box Experience, Japko, Platige Image.

**Exhibition concept:** Art of Football.

**For more information and tickets, visit: www.polskanamundialach.pl.**